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Release Alert: Nature Tech Collective's inaugural Nature Fintech Sector Map

Two years ago, the Nature Tech Collective launched with a simple theory of change:

1. Addressing the nature data gap is pivotal to unlocking billions of dollars in much-needed finance for planetary regeneration, AKA the nature finance gap.
2. Only a mature and scaled nature tech sector could achieve such a gargantuan task.

However, data is only as valuable as the action it can inform and guide. The ability to mobilize financial resources at scale is crucial to reversing nature and biodiversity loss. As the old saying goes, "Where there is a will there's a way". We know that the will is there, and now we're showing the way.

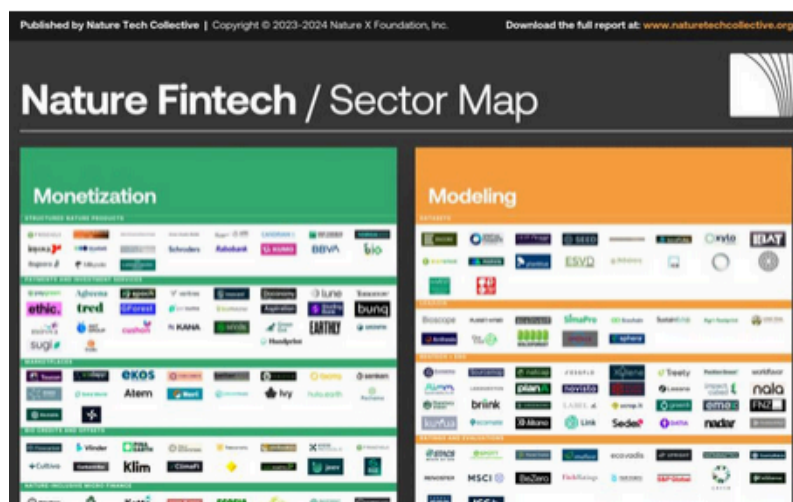
This quarter, our focus is on nature tech as part of our quarterly 'deep dives'. This will include a series of shorter posts uncovering insights from the team's research, a comprehensive nature fintech taxonomy, an engaging public webinar series, and to cap off the quarter, our highly anticipated Nature Fintech Report. Early access will be granted to our members, followed by a public release for all to benefit from as a shared resource.

This sector map is just one of the many sector intelligence products to come, which will be offered as part of our overarching mission. We invite you to join our membership community, share your feedback and insights with our sector intelligence team, and help us accelerate down a path toward effective coexistence with the rest of nature.

Download the sector map here: <https://lnkd.in/eSxE5cmN>

See an organization that should be on this list? Send us your suggestions here: <https://lnkd.in/ejFiEQez>

#fintech #naturebasedsolutions #sustainability #naturefintech #naturefinance #bi



Nature Fintech Sector Map | Nature Tech Collective

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Posted by Janine Furtado

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🌱 We've found 5 key trends shaping the emerging sector of [#NatureFintech](#). From the use of investments for offsets to risk assessments and insurance for nature-based projects, find out about some of the innovative companies and initiatives working at the intersection of [#finance](#), [#technology](#), and [#sustainability](#).

[#nature](#) [#naturebasedsolutions](#) [#innovation](#) [#biodiversity](#) [#fintech](#) [#naturetech](#)

[CreditNature](#), [Sugi](#), [Nori](#), [Agreena](#), [Cultivo](#), [Ethic](#), [One Acre Fund](#), [Alipay+](#), [GainForest](#), [Aspiration](#), [Epoch](#), [Handprint](#), [Bluebell Index](#), [Ekofolio](#), [ARK Invest Europe](#), [The Landbanking Group](#), [Rabobank](#), [Lester Asset Management](#), [Etherisc](#), [Descartes Underwriting](#), [Kita](#), [Earth Analytics Group](#), [Dunya Analytics](#), [Climate X](#), [Kanop](#), [Briink](#), [nadar](#), [LandGriffon](#), [natcap](#), [Metabolic](#)



5 Trends Shaping Nature Fintech

Nature Tech Collective on LinkedIn • 8 min read

By Owen Dehmier-Buckley, Paula Palermo, and Janine Furtado Financial technology, best known a...



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Our latest blog post explored 5 key trends that we think are rapidly shaping the world of [#naturefintech](#). And here they are 📢

Investments and off-sets: [CreditNature](#), [Sugi](#), [Nori](#), [Agreena](#), [Cultivo](#), [Ethic](#)

Transactions and Microfinance: [One Acre](#)

[Fund](#), [Alipay+](#), [GainForest](#), [Aspiration](#), [Epoch](#), [Handprint](#)

Natural Capital Financial Products: [Bluebell Index](#), [Ekofolio](#), [ARK Invest](#)

[Europe](#), [The Landbanking Group](#), [Rabobank](#), [Lester Asset Management](#)

Risk Assessment and Insurtech: [Etherisc](#), [Descartes Underwriting](#), [Kita](#), [Earth](#)

[Analytics Group](#), [Dunya Analytics](#), [Climate X](#)

Compliance and Regtech: [Kanop](#), [Briink](#), [nadar](#), [LandGriffon](#), [natcap](#), [Metabolic](#)

To discover some of the [#fintech](#) innovations changing the game and driving sustainable change, check out the full article for insights: <https://lnkd.in/eZSM-mYN>

[#naturetech](#) [#naturefinance](#) [#innovation](#) [#biodiversity](#) [#finance](#) [#investments](#) [#of](#)

NTC SECTOR INTELLIGENCE

What is Nature Fintech?

5 Trends to Watch →

Investments and Offsets:

Fintechs are streamlining the process of tracking positive impacts on investment portfolios with ease and accountability.

Transactions and Microfinance:

Solutions that channel capital into nature-centric projects, providing secure investment options through micropayments and other forms of transactions.

Natural Capital Financial Products:

A new asset class supported by technological +3 elements and frameworks that facilitate the allocation of capital towards nature-positive projects.

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In their recently-published research paper, Building Trust in Carbon Markets through Atmospheric-based Greenhouse Gas Monitoring and Verification, [HYPHEN GLOBAL AG](#) underscores the potential of atmospheric-based GHG monitoring for enhancing carbon markets, in alignment with the Paris Agreement objectives. By offering precision measurements of emissions and removals, this method directly addresses the uncertainties that currently undermine carbon credit valuation.

Traditional activity-based estimates, while effective for controlled processes, often miss the mark in complex environments such as oil and gas production, forestry and agriculture. The study highlights the potential of integrating atmospheric monitoring into digital MRV processes to improve market confidence, encourage investment, and raise carbon credit prices.

You can read the full document here: <https://lnkd.in/eWDJWzca>

[#carbonmarkets](#) [#ghg](#) [#mrv](#) [#naturetech](#)



BUILDING TRUST IN CARBON MARKETS THROUGH ATMOS-PHERIC-BASED GREENHOUSE GAS MONITORING AND VERIFICATION

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🌱 Calling all [#naturetech](#) startups around the world working to address [#biodiversity](#) issues. Our friends at [Silverstrand Capital](#) in Singapore have opened up applications for their Biodiversity Accelerator+.

[#Startups](#) in the programme gain access to:

- Tailored coaching with professional mentors
- Over \$200K of non-equity assistance
- Mission-aligned capital, with a chance to unlock investments from Silverstrand Capital and other investors.

🔗 Find out more at: <https://lnkd.in/gbaPjEud>
or apply today at: <https://lnkd.in/gAhhdXXr>
Applications close on March 31st.

**the BIODIVERSITY
accelerator+**

Join a global community of
founders, funders, and more
working to scale technologies to
value, protect & restore nature.

Applications close
March 31st.



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We are proud to welcome to the Nature Tech Collective, [Nala Earth](#)!

Nala Earth is a nature & biodiversity management platform designed to empower companies in measuring and reporting their impacts on nature and biodiversity while mitigating associated risks. Nala's platform covers a wide spectrum of metrics including biodiversity assessment, land use management, deforestation tracking, soil health monitoring, water quality analysis, and pollution control - all compliant with CSRD, TNFD, and SBTN frameworks.

Check out Nala Earth to find out more about how they are helping businesses make better-informed decisions to become more sustainable: <https://www.nala.earth/>

[#Nature](#) [#Biodiversity](#) [#EnvironmentalData](#) [#Water](#) [#Forests](#) [#Soil](#) [#Environment](#) #

NEW MEMBER ANNOUNCEMENT

nala

Is now a member of the Nature Tech Collective

Together a nature
positive future is
possible.



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🌱 We are excited to present the 2nd version of our ever-growing Nature Fintech Sector Map which has over 400 entities and counting!

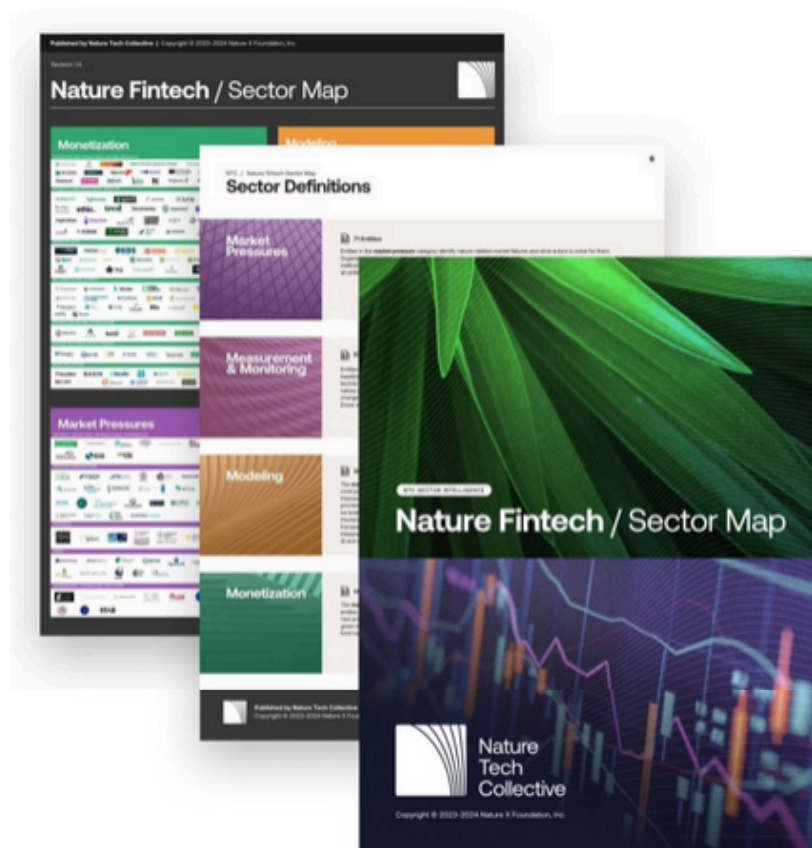
🌿 All entities are mapped into our [#naturefintech](#) categories of market pressures, measurement, modeling, and monetization.

Download the Nature Fintech Sector Map 2.0 here: <https://lnkd.in/eSxE5cmN>

Featuring: [Climate X](#), [Fathom](#), [Kettle](#), [Dorothy](#), [Green Digital Finance Alliance](#), [Swiss Sustainable Finance](#), [Laboratório de Inovação Financeira \(LAB\)](#), [Capital for Climate](#), [Xilva](#), [Bitgreen](#), [Open Forest Protocol](#), [Invert Inc.](#), [Arbol](#), [60 Decibels](#), [Neutral](#), [Oikocredit](#), [Aqua for All](#), and more!

We are continually adding to our map thanks to the many submissions from the NTC community! If you see any companies or initiatives that you think should be added to the list, send us your suggestions here: <https://lnkd.in/ejFiEQez>

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